

ONE PAGE PLAN

THE BASICS

OUR PURPOSE

LONG TERM

5 YEAR NUMERICAL TARGETS

RIGHT NOW

1 YEAR NUMERICAL TARGETS

OUR BRAND PROMISE

OPPORTUNITIES

1 YEAR GOALS

CORE VALUES

THREATS

TOP COMPANY GOAL

PLAYING FIELD

TRENDS

QUARTERLY
ACCOUNTABILITIES

ACTION

OUR BHAG

5 YEAR GOALS

RESPONSIBLE

PARKING LOT

Professional Leadership Institute (PLI) is an educational website providing its students with practical education in entrepreneurial leadership.

PDI's leadership courses will teach you the practical skills you need to build strong teams and enhance your career. The curriculum has been developed by a faculty that has experience successfully scaling businesses and in the coaching of high growth organizations. Our mission is to teach business owners, managers and career builders how to build strong teams by putting the right people in the right seats.

PDI also offers free leadership resources including articles, templates, tips, cheat sheets and reading lists.

Visit professionalleadershipinstitute.com to learn more!



Certificate in Leadership Fundamentals Starts at \$499

Access to 10 of Professional Leadership Institute's Flashship Courses:

- ✓ Discovering and implementing core values
- ✓ Building a one-page strategic business plan
- ✓ Using DISC Personality testing at work and home
- ✓ Learning the process to hire a players
- ✓ Objectively assessing your team
- ✓ Enhancing your career through delegation
- ✓ Coaching based performance reviews
- ✓ Dealing with under performers
- ✓ How to fire with minimum pain and drama
- ✓ Building your personal annual plan

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