

CULTURE CHECKLIST

Check

Y = YES

N = NO

PEOPLE

1. An organization chart is completed and up to date	Y	N
2. Everyone understands and is working on managing their personality	Y	N
3. We would enthusiastically rehire all people in key seats	Y	N
4. Everyone is receiving a coach and connect time	Y	N
5. A strong group of new leaders is being built	Y	N
6. The star chart is being revisited twice/year	Y	N
7. Hiring tools are being implemented	Y	N
8. Wrong fits are offboarded quickly	Y	N

STRATEGY

1. The purpose is set and understood	Y	N
2. Core values are set and used in all HR activities (hiring, firing, coaching)	Y	N
3. The BHAG is set	Y	N
4. Our SWOT is reviewed and set yearly	Y	N
5. Leadership meets offsite quarterly for strategic planning	Y	N
6. Brand promise is discovered and drives all activities	Y	N
7. We've defined our sandbox	Y	N
8. We're clear on our top company goal	Y	N

ALIGNMENT

1. Regular huddles are happening	Y	N
2. One page plan is complete and alive in the organization	Y	N
3. Internal communication is a company strength	Y	N
4. Short and long-term goals are in place	Y	N
5. Everyone is clear on their own personal annual plan	Y	N
6. Personal accountabilities are set and reviewed monthly	Y	N
7. We have a clear meetings and communication strategy	Y	N
8. Trust among leaders is very high	Y	N

TOTAL: _____

80 – 100

You're doing a lot of things right! Complete the missing components to build a winning culture!

50 – 79

You've got some good things going on but there's lots of room to improve!

20 – 49

Your culture needs immediate attention!

Professional Leadership Institute (PLI) is an educational website providing its students with practical education in entrepreneurial leadership.

PDI's leadership courses will teach you the practical skills you need to build strong teams and enhance your career. The curriculum has been developed by a faculty that has experience successfully scaling businesses and in the coaching of high growth organizations. Our mission is to teach business owners, managers and career builders how to build strong teams by putting the right people in the right seats.

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